



Leaders in Cannabis Citizen Science

SPONSORSHIP PROPOSAL

Presenting a Spring 2024 three-part interactive educational series to share research results and recommendations regarding medical cannabis as a harm reduction alternative to address the growing opioid epidemic in Massachusetts.



Proposal Contact

Dr. Marion McNabb
President, Cannabis Center of Excellence
510c3 Massachusetts non-profit
www.cannacenterofexcellence.org

Cannabis Center of Excellence

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Welcome!

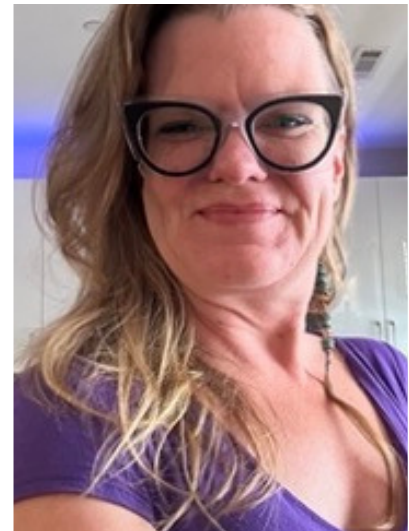
DR. MARION MCNABB

President and Founder,
Cannabis Center of Excellence



The opioid crisis is growing in Massachusetts, and at the same time there is mounting clinical and public health evidence supporting the use of medical cannabis as a harm reduction alternative. I am the Principal Investigator of the Aug - Dec 2023 Cannabis as an Alternative Study with Co-Investigator's Dr. Peter Grinspoon, Eva Tine, MSW, DJ Ritter, Vanessa Jones, and Alyssa Pingitore. We recently completed data collection and are eager to present the findings to drive change in the opioid crisis.

We hope you will help us to bring a three part online webinar series for free to the public in Spring 2024, where we will dig into the results of the study and explore the implications for policy, patients, and clinicians.



Why Sponsor Us

- We will be sharing these results via a policy memo with several key stakeholders in the MA government, including the Governors office who is leading harm reduction efforts - partners support will be acknowledged in all communications with these stakeholders and the public.
- Since 2017 in Massachusetts, the CCOE has conducted nine research studies on cannabis, led over 30 educational sessions in Massachusetts with academic and industry leaders, and has a strong demonstrated news/media presence. Donations may qualify for MA positive impact plans.
- Access over 30,000 subscribers with the CCOE, Dr. Grinspoon, and Talking Joint Memo audiences to show your commitment to addressing the opioid epidemic and social justice.

Key Findings from the CCOE Cannabis as an Alternative Research Study

From August 14 to Nov 31, 2023, 586 people responded to the Cannabis as an Alternative Research Study, with 76% reporting using cannabis as an alternative therapy or treatment of health conditions/symptoms. Respondents reported cannabis helps/helped them reduce: 79% prescription drugs, 62% tobacco, 58% alcohol, and 54% opioids.

Citation: McNabb et al 2023. Cannabis as an Alternative Study Results.

Learn More: www.cannacenterofexcellence.org



About the 2024 Cannabis as an Alternative Webinar Series



In 2023, the CCOE launched the “Cannabis as an Alternative Study” with Principal Investigator Dr. Marion McNabb, CCOE, and Co-Investigators: Dr. Peter Grinspoon, Eva Rachel Tine, MSW, DJ Ritter, Vanessa Jones, and Alyssa Pingitore asking cannabis consumers and patients if they are using cannabis to reduce prescription medication, opioids, alcohol, tobacco, and other more harmful substances. We are hosting a Spring 2024 three part interactive educational webinar series to break down the research findings and other available data for policy, public health, clinical, addiction, and patient audiences.



Research Findings

March 19, 7 PM EST

Dr. McNabb & Dr. Grinspoon

Learn findings from the Cannabis as an Alternative Study and other Clinical Harm Reduction Evidence



Clinical Implications

April 23, 7 PM EST

Dr. Grinspoon & Dr. McNabb

Learn Clinical Recommendations from Dr. Grinspoon's New Book: Seeing Through the Smoke



Policy Implications

May 20, 7 PM EST

Dr. McNabb

Learn implications for policy makers to understand how we can translate findings into practice.



Meet Our Team

Together with your support, we are eager to present research findings related to cannabis as a harm reduction method and strategy for improved quality of life. We will share data and recommendations to help policy makers, patients, clinicians, the public, and other key stakeholders understand the role cannabis can play in harm reduction strategies and introducing alternatives to opioids and other substances in Massachusetts and beyond.



Dr. Marion McNabb

Founder and President, Cannabis Center of Excellence

Marion McNabb, DrPH, MPH has 25 years of public health, research, clinical, and community research and education experience. She has been the Principal Investigator of nine research studies related to medical and adult use cannabis in Massachusetts since 2017 and served on the Massachusetts Cannabis Advisory Board from 2021-2023. Learn more: <https://www.linkedin.com/in/marion-mcnabb-drph-mp/>



Dr. Peter Grinspoon

Primary Care Doctor and Cannabis Specialist, Harvard & Mass General

Peter Grinspoon, M.D. is a primary care doctor at Massachusetts General Hospital, an Instructor in Medicine at Harvard Medical School, and has been a cannabis specialist for twenty-five years. His latest book, “Seeing Through the Smoke: Cannabis: An Expert Doctor Untangles the Truth About Cannabis”. Learn more: <https://www.petergrinspoon.com/>



Vanessa Jones

Program Manager, Cannabis Center of Excellence

Vanessa Jones (She/Her) is the CCOE Program Manager and a resilient Epileptic medical cannabis patient who, for the past 11 years, has triumphed over seizures by harnessing the power of Full Extract Cannabis Oil (FECO). Her unwavering commitment to the transformative benefits of medical cannabis fuels her life's mission for the accessibility of medical cannabis. Learn more: <https://www.linkedin.com/in/vanessa-jones-290a0b129/>



Meet Our Team

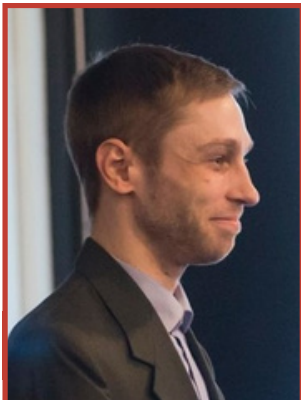


Alyssa Pingitore, BS

Research Assistant, Cannabis Center of Excellence

Alyssa Pingitore, BS is a Master of Public Health student studying epidemiology and biostatistics at the Boston University School of Public Health. Her professional experiences have focused on substance use disorder treatment research and human subject research quality/compliance. She has authored several publications on the topics of clinical research ethics and data integrity.

Learn more: <https://www.linkedin.com/in/alyssapingitore/>



DJ Ritter

Data Scientist Cannabis Center of Excellence

David (DJ) Ritter, AS is a Data Scientist working for the Cannabis Center of Excellence supporting citizen science and online collaboration. Previously he worked with the Cannabis Community Care and Research Network (C3RN) for two years to collect, analyze, and share information relating to cannabis and its impacts relating to health and medication/substance use. Some of David's research has been published in an article published in the Clinical Therapeutics journal titled Self-Reported Medical Cannabis Use as an Alternative to Prescription and Over-The-Counter Medication Use Among U.S. Military Veterans. Learn more: [David Ritter | LinkedIn](#)



2024 Cannabis as an Alternative Educational Series



A series of three interactive webinars will be offered over Zoom in Spring 2024 where data will be presented and participants will be able to interact with the speakers in a lively Q&A format. Event will be live-streamed on You Tube and Facebook, and recordings will be prominently displayed on the CCOE Website. Align your brand with evidence-based education that will make a difference in the lives of those impacted by the opioid epidemic here in Massachusetts and nationally. Support the change for those in need!

From August 14 to Nov 31, 2023, 586 people responded to the Cannabis as an Alternative research study, with 76% reporting using cannabis as an alternative therapy or treatment of health conditions/symptoms. Respondents reported cannabis helps/helped them reduce: 79% prescription drugs, 62% tobacco, 58% alcohol, and 54% opioids.

Join our webinar series to learn more results from the Cannabis as an Alternative Study!



Tue 3.19.2024 - 7 PM EST - Zoom Cannabis as an Alternative Study Results

Dr. McNabb Presentation & Dr. Grinspoon Discussion
Learn findings from the Cannabis as an Alternative Study and other clinical harm reduction evidence.



Tue 4.23.2024 - 7 PM EST - Zoom Implications for Clinical Practice

Dr. Grinspoon Presentation & Dr. McNabb Discussion
Learn Clinical Recommendations for Cannabis and Opioid Use from Dr. Grinspoon's New Book: Seeing Through the Smoke



Tue 5.20.2024 - 7 PM EST - Zoom Implications for Policy Makers

Dr. Marion McNabb
Learn research and clinical implications for local MA policies around cannabis & harm reduction.



Webinar Series Sponsor Benefits

By Sponsoring this Webinar series, your logo and business information will be included on all event marketing, video of the webinars, and any print materials that are produced for the series. Sponsors will also be acknowledged on all press releases and news articles.

Sponsorships go to support the CCOE staff and Dr. Grinspoon to present findings. Sponsors do not have influence on study findings or presentation of results. Check out the media history of CCOE research events here: www.cannacenterofexcellence.org



\$500 - Sponsor Benefits

- Main sponsor logo on three webinars and recordings hosted post-event.
- Logo represented on reports and policy memos developed.
- Mentions in press and other media
- Logo Showcased on CCOE website and all online print media
- Special showcases of sponsors on Talking Joint Memo -> <https://talkingjointsmemo.com/>



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We are thankful to Talking Joints Memo who is the main media partner of the webinar series and will be highlighting the webinars and sponsor support in online media and other articles produced as part of this educational series.

Learn more -> <https://talkingjointsmemo.com/>

2023 C-SPAN Coverage



Watch the C-SPAN "Seeing Through the Smoke" book Launch Event at Harvard Bookstore!

Contact Dr. Marion McNabb to support this series at 404-985-8149 or marion@cannacenterofexcellence.org

